

# 2018 AVALON



TOYOTA



# BEYOND INCREDIBLE

## DESIGNED WITH PASSION IN EVERY RESPECT.

The 2018 Toyota Avalon isn't just an incredible sedan – it represents the best of Toyota in every way. It's what happens when passion and design come together with Toyota's legendary quality and reliability. You'll find this perfect sense of balance everywhere. It starts with a sharp and dynamic design that conveys a spirit of elegance and the promise of performance. It continues inside, with a spacious cabin that includes premium materials and state-of-the-art features. As impressive as the Avalon is when it's simply in park, it is an absolute joy to drive, with a sleek, aerodynamic design and precise steering to give you control over every road and through every turn, today and tomorrow.







#### AVAILABLE FEATURES

Display Audio System<sup>4</sup> w/Navigation<sup>5</sup>  
Qi Wireless Charging  
Power Tilt & Slide Moonroof w/Sunshade  
Automatic Climate Control  
Heated Front Seats  
Heated Rear Bench Seat  
Push Button Start  
Optitron Instrumentation

# COMFORT AND CONVENIENCE, COVERED

## PREMIUM COMES STANDARD.

Looking for something impressive? The 2018 Avalon was designed to give you the comfort and sophistication you want, with the convenience and smart technology you demand. And you'll know that it delivers the moment you sit on the beautifully stitched premium leather seats. You'll sense it with the kind of upgrades you'll find on the Avalon Limited, like heated and ventilated front seats, and heated rear seats. It's a feeling that also comes through with intuitive technologies that simplify your life and let you stay connected. And you can enjoy the entire package without distractions, thanks to Avalon's acoustically laminated windshield and driver and front passenger-side glass, which virtually eliminate ambient noise.





# WELCOME TO THE PERFORMANCE

## SMOOTH, POWERFUL PERFORMANCE, WHEREVER YOU DRIVE.

Part of Avalon's whisper-quiet ride can be attributed to its smooth and powerful 3.5-litre V6 engine. Incorporating Double Overhead Cams (DOHC), four valves per cylinder, and Dual Variable Valve Timing with intelligence (Dual VVT-i), it produces an impressive 268 horsepower and 248 lb.ft. of torque. It's also incredibly efficient, with a combined city/highway fuel rating of 9.7 L/100 km.

**DRIVE MODES** Drive Mode Select enables you to make your Avalon more responsive or efficient with the simple press of a button. ECO Mode moderates the throttle response and climate settings for increased fuel efficiency. Normal mode provides the optimal balance of fuel efficiency and engine performance. Sport Mode alters the powertrain for faster gear changes and more dynamic throttle mapping.

**AERODYNAMIC DESIGN** For speed and efficiency, we aerodynamically sculpted every inch of Avalon's metal for better airflow and stability. The 2018 Avalon has a drag coefficient of only 0.28, thanks to its raked windshield, sloping roofline, and through the many small details that make a big difference in the wind tunnel – and on the road. Underneath the chassis, specially shaped diffuser panels reduce turbulence, resulting in greater stability and reduced wind noise.

**PADDLE SHIFTERS** A true driver's car inspired by racing. Available steering wheel-mounted paddle shifters provide for a more hands-on driving experience by letting you control when you shift and matching each rev for seamless downshifts.

**INDEPENDENT SUSPENSION** Avalon has a fully independent suspension that adapts to the road, helping to give you more control. And Avalon Touring allows for an even more dynamic ride with its unique suspension.





Toyota  
Safety  
Sense

## WE ALL DESERVE TO ARRIVE SAFE

At Toyota, we believe that no matter what the destination, everyone deserves to arrive safely. That's why we created Toyota Safety Sense™ (TSS)<sup>10</sup> – an advanced suite of innovative safety features designed to help protect drivers, passengers, pedestrians (TSS-P only) and people in other vehicles from harm. TSS is comprised of active features such as Pre-Collision System (PCS),<sup>11</sup> Lane Departure Alert (LDA)<sup>12</sup> and Automatic High Beams (AHB)<sup>14</sup> and are standard on virtually all models.\* TSS represents the latest milestone in our long history of creating advancements and innovations in safety that have helped prevent crashes and protect people.

\*By Autumn 2017

# ACTIVELY KEEPING YOU SAFE



### SAFETY FEATURES

10 Airbags<sup>1</sup>

Toyota Star Safety System™

Backup Camera

Vehicle Anti-Theft System

Whiplash-Injury-Lessening  
Front Seats

Direct Tire Pressure Monitoring  
System

Available Blind Spot Monitor<sup>9</sup>

Available Rear Cross-Traffic Alert<sup>9</sup>

**DYNAMIC RADAR CRUISE CONTROL<sup>13</sup>** Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

**LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>12</sup>** Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.

**PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION<sup>11</sup>** Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection (PCS w/PD) may also help to detect pedestrians and help prevent or mitigate a collision.

**AUTOMATIC HIGH BEAMS<sup>14</sup>** Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beam (AHB) can switch between high and low beams for you.

Touring shown in Blizzard Pearl.



SELECT FEATURES

INTERIOR

ENTERTAINMENT & CONNECTIVITY	Touring	Limited
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> AM/FM/CD Player, 9-Speakers	●	–
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> JBL® AM/FM/CD Player, 11-Speakers	–	●
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	●	●
USB Input Port, Auxiliary Input Jack, Bluetooth® <sup>3</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●
Steering Wheel Bluetooth® <sup>3</sup> & Audio Controls	●	●
Backup Camera	●	●
3.5" TFT Multi-Information Display	●	●
Qi Wireless Charging	–	●

COMFORT & CONVENIENCE

Dual Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	●	–
Tri-Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	–	●
Power Door Locks w/Shift-Linked Automatic Lock/Unlock Feature & Anti-Lockout Feature	●	●
Power Windows w/Auto Up/Down & Jam Protection	●	●
Optitron Instrumentation: Speedometer, Tachometer, Coolant Temperature, Fuel Gauges	●	●
Push Button Start, Smart Key System	●	●
3-Spoke, Tilt & Telescopic Steering Wheel w/Paddle Shifters	●	●
eBin™ Sliding Electronic Device Holder w/Wire Management System	●	●
Interactive TFT Colour Climate Control Panel	–	●


SEATING & TRIM

Leather Seat Surfaces	●	–
Premium Perforated Leather Seat Surfaces	–	●
Heated Driver & Front Passenger Seats w/Variable Heat Setting	●	–
Heated & Ventilated Driver & Front Passenger Seats w/Variable Heat Setting	–	●
Power 8-Way Adjustable Driver & 4-Way Front Passenger Seats	●	–
Power 10-Way Adjustable Driver & 8-Way Front Passenger Seats	–	●
Driver Seat Memory System	●	●
Rear Bench Seat w/Headrests, Fold-Down Centre Armrest, Cupholders & Pass-Through	●	●
Heated Rear Bench Seat	–	●

EXTERIOR

Power Tilt & Slide Moonroof w/Sunshade	●	●
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps, Mirror Memory System	●	–
Dual, Heated Auto-Dimming Side View Mirrors w/Integrated Signal Lamps & Puddle Lamps, Mirror Memory System	–	●
Variable Intermittent Wipers, Mist Feature	●	–
Rain-Sensing Variable Intermittent Wipers, Mist Feature	–	●
LED Headlamps	●	●
Automatic Headlamp System	●	●
LED Daytime Running Lights	●	●
Power Rear Window Sunshade	–	●

SAFETY



Toyota Safety Sense™ (TSS-P)<sup>10</sup> – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),<sup>11</sup> Lane Departure Alert w/Steering Assist (LDA/SA),<sup>12</sup> Dynamic Radar Cruise Control,<sup>13</sup> & Automatic High Beams (AHB)<sup>14</sup>

<b>STAR SAFETY SYSTEM™</b> Star Safety System™ – includes Vehicle Stability Control (VSC), <sup>6</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>7</sup> & Smart Stop Technology (SST) <sup>8</sup>	●	●
Dual-Stage Driver & Front Passenger Airbags (SRS) <sup>1</sup>	●	●
Driver & Front Passenger Knee Airbags (SRS) <sup>1</sup>	●	●
Front & Rear Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●
Driver & Front Passenger Whiplash-Injury-Lessening Seats	●	●
Vehicle Anti-Theft System	●	●
Blind Spot Monitor (BSM) <sup>9</sup>	–	●
Rear Cross-Traffic Alert (RCTA) <sup>9</sup>	–	●
Direct Tire Pressure Monitoring System	●	●

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

- Block Heater
- Body Side Mouldings
- Cargo Mat
- Paint Protection Film
- Rear Bumper Applique

MECHANICAL

ENGINE	Touring	Limited
Type		
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence, Direct Ignition System (DIS), Acoustic Control Induction System (ACIS), Drive Mode Select	●	●
Horsepower		
268 hp @ 6200 rpm	●	●
DRIVETRAIN		
Transmission		
6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i), Sequential Shift Mode, Paddle Shifters	●	●

CHASSIS

Brakes		
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●
Steering		
Electric Power Steering w/Variable Power Assist	●	●
Wheels & Tires		
18" Aluminum Alloy Wheels, Wheel Locks	●	●
P225/45R18 All-Season Tires, Temporary Spare Tire	●	●

CAPACITIES

Seating Capacity	5	●	●
Cargo Capacity	litres (cu.ft.)		
	453 (16.0)	●	●
Fuel Capacity	litres (imperial gallon)		
	64 (14.2)	●	●


FUEL CONSUMPTION RATING<sup>2</sup>

City/Highway/Combined	L/100 km	mpg (imperial gallon)		
	11.4/7.7/9.7	25/37/29	●	●

COLOUR SECTION

EXTERIOR COLOUR

070 BLIZZARD PEARL (A,B,C,D)	1G3 MAGNETIC GREY METALLIC (C,D)
1J9 CELESTIAL SILVER METALLIC (C,D)	218 MIDNIGHT BLACK METALLIC (C,D)
3R0 SIZZLING CRIMSON MICA (B,C,D)	5B2 CRÈME BRÛLÉE MICA (B)
8W6 PARISIAN NIGHT PEARL (C,D)	

 Not all exterior and interior colour options are available for every model. Visit [toyota.ca](http://toyota.ca) or your Dealer for details on colour configurations.

INTERIOR COLOUR

- (A) **ALMOND** LEATHER
- (B) **ALMOND** PREMIUM PERFORATED LEATHER
- (C) **BLACK** LEATHER
- (D) **BLACK** PREMIUM PERFORATED LEATHER

NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

**3 YEARS OR 60,000 KM.**  
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

**5 YEARS OR 100,000 KM.**  
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

**8 YEARS OR 130,000 KM.**  
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

**5 YEARS/UNLIMITED DISTANCE.**  
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®<sup>15</sup> Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership. Speak to your Dealer for full details.





PRIUS c



PRIUS



PRIUS PRIME



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YARIS HATCHBACK



YARIS SEDAN



COROLLA



COROLLA iM



C-HR



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.  
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,  
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.  
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